

## **## About You**

b1) Why are you entering this competition?

To jump at my chance on learning and possible becoming web host. To learn better support and management scales in a budget fashion. To learn industry technics and to even possible get a job with the experience I will gain from this.

b2) What experience do you have in the industry?

I actively participate in lowendtalk and chat on IRC. I study various software relating to openvz and experiment with it frequently.

b3) If you have worked previously for other providers please list them?

I did some beta testing for kgovps and their custom panel, offered feedback which was taken on board to better the user experience.

b4) Have you ever worked for or been associated with a deadpool provider?

Was an active client of Hostrail and actually enjoyed the affordability and the VPS. Was sad to see them go. Never worked for one through.

## **## About Your Vision**

c1) What is your vision for your provider?

While we all want to become a industry leader and excel in the market, I will be taking a more gradual approach, focusing on whatif senario's and work out on howto fix them efficiency.

c2) What specifically will make your provider unique to existing providers?

I'd be doing more active local advertising and trying to teach and show others on how to manage their VPS.

c3) What qualities/skills do you possess that are advantageous to your vision?

I try hard to get the job accomplished and will do everything to make the customer happy.

c4) What qualities/skills do you believe are required for the long-term viability and sustainability of your vision?

Never get burned out and always put the customer first.

c5) If you have these great ideas why aren't you executing these ideas now? Why is your vision not already a provider?

The risk, I do not have enough money to establish a host nor enough to keep it running if it doesn't take off.

## **## Building Your Vision**

d1) What is your target market?

To build a professional one and keep the reputation good.

d2) How will you connect with this market?

Local businesses, public forums and consulting with private companies.

d3) Are you confident that this market can sustain you?

Not sure, but it takes a lot of work to keep your customers happy. Live and learn from them.

d4) Are you willing to make financial self-investment to build your vision?

Yes, I have been wanting to do this for a long time now 2+ years and everytime I want to it seems like something bad just happens in life, e.g. car breaking down.

## **## Your Capabilities To Serve Your Vision?**

e1) What is your level of technical experience?

I have worked and experience with openvz and linux-based systems. I have taken several programming and networking courses throughout High School.

e2) What is your level of problem-solving capabilities?

To come up with a list of possible issues and try to find out what one is causing the situation.

e3) How much time can you assign to make your vision of a provider become a reality?

As much time I can, I have two jobs and that takes a lot of time out of my day. I also have school during some days. I also can have someone who will take care of support tickets during the hours I'm not available.

e4) How much time can you assign over the long-term to ensure it's viability and sustainability in to the future?

As much as I can do. If it became to big I would replace it with one of my current jobs and work on improving it all the time when all tickets are answered.

## **## Plans and Projections**

f1) What virtualisation technology will you be working with?

Openvz - I have been working with it for a while now and practicing with it regularly. I am experienced with it both via command line and with SolusVM.

f2) How many plans would you start with?

To start, I plan on offering 3 different plans. Possible grow or lessen with plans as it goes on.

f3) Please list those plans in detail (CPU, RAM, HDD..etc) and assign a dollar value in USD or converted to USD.

Plan #1

1 CPU Cores

512MB of Ram

35GB of Space

Free 15 minutes of management per month.

1IPv4

\$6.95

Plan #2

2 CPU Cores

1024MB of Ram

100GB of Space

Free 25 minutes of management per month.

1IPv4

\$10.95

Plan #3

4 CPU Cores

2048MB of Ram

200GB of Space

Free 45 Minutes of Management per month.

2IPv4

\$15.95

f4) What is your 3 month milestone?

To have a reoccurring customer base and hopefully weed out the bulk of the fraud I will initially receive in the Lowend market. To try to establish a reputation in the industry.

f5) What is your 6 month milestone?

To hopefully have a better reputation and have at least 2 customer signups per day.

f6) What is your 1 year milestone?

After a full year, I hope to have dabbled more with KVM, XEN and perhaps LXC when its fit and have some of or all of these in production. To have some another location in a more exotic area like NL or elsewhere in Europe.

f7) What is your 2 year milestone?

To have my own ASN, IP Space, Registered Domestic Corp. and have a pretty good reputation in the industry.

## **## Margins & Profits**

After the 6 months has passed your lease on the servers will be \$200/Month, an additional \$16/Month for WHMCS and then an approximate of \$10/Month depending on your Virtualisation Panel choice. Lets give you a buffer and associate your total monthly cost for the operation at \$250.

g1) What profit margin are you aiming for in percentage?

5-8% Profit at most really. Most of the funds would be recycled through the business and emergency costs associated with the VPS Host.

g2) How many customers do you assume you can fit on your server?

Really depends on how the customer resource usage is and what plans they get. To hopefully have the customers break even.

g3) What is the minimum amount you expect to extract from your server per month excluding costs?

Somewhere between \$50-\$75 per server.

g4) What is the minimum amount you expect to extract from your server per month including costs?

\$300 Ultimately depending on amount of customers.

g5) What is the maximum amount you expect to extract from your server per month excluding costs?

At most \$100, I don't want to oversell to much on resources.

g6) What is the maximum amount you expect to extract from your server per month including costs?

At most \$400 per server, to enough their is enough resources to go around.

## **PS: Thanks for entering!**

h1) Anything else you want to add for us to consider as part of your entry?

I am a hard working, willing to work with customers and will be by their side 24/7. Even if I'm staying up 24/7